

# Dance Masters of America Membership Committee

Dance Masters Membership Executive Board

> Re: Membership Report June 29, 2023

Board Members,

I truly appreciate Madame President allowing me to continue as the Dance Masters Membership Chairperson. I am sorry I am not with you this year as I am attending my Granddaughters Wedding. Serving DMA for the past nine years has truly been a pleasure. I have been able to contact teachers interested in becoming members and tell them of all the wonderful opportunities that await them. Having a Membership Contact for each chapter, has helped correspondence run smoothly. I am the person Chapters contact when they need simple questions answered or simply do not know who to contact with a question.

I started this new dance year by sending my contact information to the chapters and extending my assistance in any way possible. I asked them to update their Membership Contact Information so new inquiries would be forwarded to the correct person. I forwarded all the corrections to Madame President so the official records and website could be updated. A list is attached. (*Page 2*)

With Covid being such a huge part of our lives for the past few years, I asked chapters to contact applicants that were on hold during the shutdown and inquire if they were ready to start the membership process and if there was any assistance DMA could offer.

I encouraged each chapter to work on their growth by offering socials and study sessions in order to bring in new teachers. I asked our chapters to share what has worked for them and they did. Many offer free workshops to applicants and some discounted fees. I shared this information with our membership.

I reminded them to encourage membership and I expressed the importance of following up on inquiries. Never let a new member get away simply because the phone was busy the first time you called. Call again

I have come to realize that times have changed. We always concentrated on gaining new members, well I think we need to concentrate on keeping the members we have. Teachers are excited when they join but this wears off quickly. They come to less events mainly because there are so many other conventions and dance opportunities available to them.

# ~ Some ideas for more involvement are ~

- 1) SPREAD the word about Dance Masters!
- 2) Give incentives to members. I know everything costs money, but sometimes you need to spend it, to make it. Have a Room with free water and snacks for members that attend conventions. If members come, students come.
- 3) Give a free or partial Teacher Convention Fee for every 10 students they register. More teachers will attend the conventions since there would be a way they could save money. Our organization would still make money because the teacher would bring more students.

- 4) At Conventions we should have meetings on how to run a business, using technology and payment options, taxes, classes for teaching babies (Actual material teachers starting out are usually very good dancers but haven't worked with small children in a long time this would give them useable material.)
- 5) Quarterly Newsletters could be sent by chapters to their members. This could include fun facts, new teaching ideas, upcoming events. Let's not be a once a year organization.

This is just a few ideas to start with. With everyone getting back to normal, now would be the time to attract new membership and provide the convention and competition that will keep us competitive with the vast amount of organizations out there. If anyone has any suggestions or concerns on how this committee could advance into the future, please share them with me and I will pass it on.

Again, thank you for this opportunity and I look forward to working with Dance Masters of America in the future.

I am,

Duanne Cazalot, Chairperson DMA Membership Committee

## Correspondence Received and Sent

December 14 - Mailed letter to Chapters requesting updates on contact info December 15 - Received letter from Hilari Van Bynen, Chapter 46 requesting Information on ASCAP and BMI.

December 15 – Forwarded letter to National Office, Ms Ruby asking her to contact Hilari with the information requested. Notified Hilari of my actions.

January 5 – Emailed request for corrections and updates of contact information January 18 – Sent Texts to chapters who did not respond for contact updates January 22 – Sent final updates to National Office and President with 8 no responses

March 23 – Received Membership Request from Jordan Hebert. Forwarded to Chapter 6

March 27 – Chapter 6 sent out an application to Jorday Hebert

April 22- Ms Ruby forwarded a question submitted by Lynn Hill of Chapter 38 concerning selling Manuals to non members. I consulted Ms Charleen Locascio and was told this was fine. April 24 – Notified Lynn Hill of Chapter 38 that it was okay to sell manuals to non members.

## Website Corrections Sent To DMA Office & our President on 1/22/23

After contacting each chapters officers several times requesting updates, the attached corrections need to be made to our DMA Website.

On the attached roster - they are highlighted in yellow.

Chapter 1	Correct
Chapter 2	No Response
Chapter 3	Correct
Chapter 4	No Response
Chapter 5	Phone Number Correction
Chapter 6	Correct
Chapter 8	No Response
Chapter 10	No Response
Chapter 13	No Response
Chapter 15	Phone Number Correction
Chapter 16	No Response
Chapter 17	Title Correction
Chapter 18	No Response
Chapter 21	Title Correction & New Secretary Information
Chapter 25	No Response
Chapter 26	No Response
Chapter 27	No Response
Chapter 28	No Response
Chapter 33	No Response
Chapter 34	Phone Number Corrections
Chapter 35	Correct
Chapter 36	No Response
Chapter 37	No Response
Chapter 38	No Response
Chapter 39	Chapter Dissolved 12/31/2022 - REMOVE
Chapter 40	New Officers and information - need to update
Chapter 44	Correct
Chapter 46	No Response

Chapter 47

No Response



Here's Wishing You & Your Family

A Very Happy Holiday Season

Stay Blessed!

Duanne Cazalot Dance Masters of America Membership Chair



# Dance Masters of America Membership Committee

Dance Masters Membership

December 13, 2022

Continuing as your Membership Chair, I would like to take a moment to introduce myself. I am Duanne Cazalot and I look forward to assisting your Chapter in any way I can. I can be reached by email  $-\frac{duanne5678@cox.net}{}$ 

Cell – (504) 487-3120 or mail – Duanne Cazalot 187 Schexnaydre Lane Destrehan, LA 70047

In an effort to update my records, please check the following information and Confirm your Chapter's President and Membership Chair along with their Email addresses. By having a direct contact, this assures information is being sent to the correct individual. If you are receiving this in error, please forward to the correct person so I can update my records.

I am pleased to report that inquiries received from our webpage have produced numerous new members. Thank you for following up when information was sent to your chapter. The feedback has been promising.

# Please make sure you are using the correct DMA Application. You can download this from the DMA website under applications.

I look forward to an incredible 2023! Please don't hesitate to contact me if there is anything I can do for you or your chapter.

Duanne Cazalot, DMA Membership Chair

# Dance Masters of America, Inc 2023

138<sup>th</sup> National Convention Atlanta Marriott Marquis Hotel

## "FLY A WAY WITH DMA"

#### **DMA Intensives**

June 30 Jazz Intensive Ages 10-12 June 30 Jazz/Modern Ages 13-23 July 1 Jazz/Hip Hop/Musical Theatre Ages 10-12

July 1 Jazz/Hip Hop/Musical Theatre Ages 13-23

#### **DMA National Convention**

July 2-8 at the Atlanta Marriott Marquis Hotel, Atlanta, Georgia

## **DMA Student Honors Intensive Programs**

Arrive July 23 – Depart July 29, 2023 State University of NY at Buffalo

## **DMA Teachers Training School**

Arrive July 29 – Depart August 4, 2023 State University of NY at Buffalo

More Information Coming Soon!

Please visit the DMA National website for continuous updates. The Minutes from the National Convention as well as the updated National Bylaws can now be found in the Members only and Delegates pages.

#### **Chapter 1 – Dance Masters Pacific Coast California**

**President** Membership / Exam Chairperson

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#### Chapter 3 – South Texas Association of Dance Teachers, Inc.

President Membership/Exam Chairperson

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#### Chapter 4 - Dance Masters of Michigan, Inc.

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#### Chapter 5 – Dance Masters of New England Chapter 5, Inc.

Membership/Exam Chairperson President

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#### Chapter 6 – Louisiana Association of Dance Masters, Inc.

President Membership/Exam Chairperson

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#### Chapter 10 - Dance Masters of Pennsylvania, Inc.

President Membership/Exam Chairperson

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#### **Chapter 13 – Dance Masters of California Chapter 13, Inc.**

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#### Chapter 15 – Carolina Dance Masters, Inc.

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#### **Chapter 16 – Ohio Dance Masters**

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#### **Chapter 17 – Mid Atlantic Dance Masters, Chapter 17**

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 Secretary

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Chapter 38 – Dance Masters of Canada, Inc. a Chapter of Dance Masters of America

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Chapter 44 - Southern Council of Dance Masters, Inc. Chapter 44

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Chapter 46 – Great Lake Regional Dance Masters, Inc.

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## <u>Chapter 47 – Mid-West Dance Masters, Inc.</u>

<u>President</u> <u>Membership/Exam Chairperson</u>

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